CARMACK
DESIGN
STATION

Hello,
I am Camilla Carmack

I am a digital product designer who is fueled by the
fusion of art and technology. I build immersive digital
experiences and develop innovative solutions that help
companies create strong relationships with their clients
and stand out in the digital world.

Contact
camilla@carmack.nl

Portfolio
carmack.nl

Work Experience

Philips Hue App @ Signify / 2022-present   signify.com
UX/UI Designer
Designing customer-facing app features with a focus on enhancing user engagement, optimizing onboarding processes, and account management system.

Sendcloud / 2020-2022   sendcloud.com
UX Designer
- Designing UX for SaaS platform products.
- Crafting UX strategy, including business value analysis, project MVP scoping, and market research.
- Leading Design System: managing a team to create a design system, defining workflows and roadmap.

Carmack Design Station / 2019-2020   carmack.nl
UI/UX designer
Operating my own design studio, specializing in customer-facing app design.

Sticky Bandits / 2019   stickybandits.nl
Interaction Design intern
Focusing on designing conversation user interfaces.

Bynder / 2018   bynder.com
Design and Development intern
Working with the creative team on digital and print marketing assets.

Bilim Central Asia / 2015-2018   bilim.kz
Web Designer and Developer
Designing and developing online applications using HTML/CSS/JavaScript.

Education

Bachelor of Science (Honours) / 2015-2019
Creative Media and Game Technologies
Saxion University of Applied Sciences, Enschede, The Netherlands

Minor Abroad / Fall of 2017
Computer Science and Business Management
San Jorge University, Zaragoza, Spain